AURORA

PR720 Printing Calculator

The PR720 is a quality medium duty printing calculator that has a fast two colour 2.6 lines/second print speed, an easy to view LCD display and durable hard plastic keys. As well as the many standard features there are several very useful additional functions including; Cost-Sell-Margin keys for profit calculations, Tax keys ideal for VAT calculations and programmable Currency Conversion keys. The Aurora PR720 has a metal paper holder and uses standard paper rolls, it is also mains powered, has a standby mode for power saving and has a battery back up for the memory, time and date functions.

Tochnical Specifications				
Technical Specifications General Features				
Display Type	Angled LCD			
No. Digits	12			
1'000 Separator	Yes			
Key Type	Hard Plastic			
Power	Mains only			
Mains Adaptor	N/A			
Backup Battery (Data & memory)	Yes (1 x CR2032 inc)			
Backup Battery (Time & Date)	Yes (1 x CR2032 inc)			
Auto Power Off	No			
Standby Power Saving	Yes			
Rubber Feet	Yes			
Print Speed	2.6 lines/sec			
Printer Type				
Print Colour	Ink Roller (IR40T) Black & Red			
Dimension (mm)	278x186x65			
Weight (g)				
General Func	902g			
× ÷ - + = .	Yes			
	No			
Square root Percentage	Yes			
Double 00	Yes			
Treble 000	Yes			
	Yes			
Sign change key				
Backspace/delete Memory Keys	Yes			
_	4 Key			
Constants	2 (x ÷) Yes			
Large addition Key				
Cost/Sell/Margin	Yes			
Tax Function	Yes			
#/P Screen Print Key	Yes			
Currency Conversion	Yes			
Metric Conversions	Yes			
Decimal Selector	F,4,3,2,1,0			
Add Mode	Yes			
Round Up/Down	Yes			
Sub Total	Yes			
Total	Yes			
Grand Total	Yes			
Optional Item Count	Yes			
Time & Date	Yes (Displays & Prints)			
12/24 Hour Clock	Yes			
UK/US Date Format	Yes			
Paper Feed Key	Yes			



- Large clear 12 digit angled display
- Two Colour 2.6 Lines/Sec Print speed
- Cost-Sell-Margin Function
- Tax function ideal for VAT
- o Programmable Currency Conversion
- Power saving standby mode
- o Displays and prints time and date

Did you know?

The Cost-Sell-Margin function allows you to calculate gross profit margin and the required cost or sale price. Simply enter two of the values and the calculator will solve the third. e.g.

My cost price is £75, my sale price is £125, what is my gross profit margin? The answer is 40%. Input: 75COST 125SELL Display shows 40 Margin%.

My cost is £75, I want to make 40% gross profit, what should the sale price be? The answer is £125. Input: 75COST 40MARGIN Display shows 125 SELL.

My sale price is £125 and I want to make 40% gross profit what should my cost be? The answer is £75. Input:

1 2 5 SELL 4 0 MARGIN Display shows 75 COST.

You can also view all 3 values by simply pressing the Cost, Sell or Margin keys again.

Packaging	Unit Gift Box	Sub Carton	Master Carton
Quantity	1	N/A	10
Dimensions (mm)	205x92x345	N/A	435x490x380
Weight (Kg)	1.327	N/A	14.5
Barcode	6925781407104	N/A	6925781407159